



A GOTHIC TYPEFACE
COCOGOOSE

COCOGOOSE is a variant of COCO GOTHIC, a geometric sans serif in the footsteps of traditional modernist typefaces like Futura and Avantgarde.

The cold, geometric shapes typical of those early modern typefaces have been made softer and more contemporary by visual corrections and slightly rounded corners. The typeface family name comes from the nickname of fashion beloved icon Coco Chanel.

ABOUT

COCOGOOSE differs from COCO GOTHIC mostly in x-height.

This taller x-height means lowercase characters are bigger in comparison with uppercase ones.

This makes Cocogoose more legible at small sizes, making it more apt for typesetting long texts.

COCOGOOSE is bolder than COCO GOTHIC (regular weight in the former corresponding to heavy in the latter), and features square-shaped punctuation and three variant decorative weights:

inline, **outlined** and **letterpress**.



COCO

“I DON'T DO FASHION.
I AM FASHION”:
COCO CHANEL.



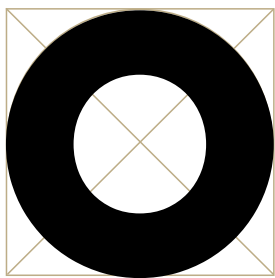
**DESIGN
STYLE**



ABCabc

BASIC CHARACTER SET

A B C D E F
G H I J K L
M N O P Q R
S T U V W X
Y Z
a b c d e f
g h i j k l
m n o p q r
s t u v w x
y z
0 1 2 3 4 5
6 7 8 9



GEOMETRIC DESIGN



ROUNDED CORNERS



EXTRABOLD WEIGHT

**Take a powder,
fuddyduddy.
Gobbledygook,
chromedome,
eager beaver.**

**Armored heifer,
Snap your cap!
Active duty type
is a ducky shincracker.**

**Cook with gas
Killerdiller stompers
Hi sugar, are you
rationed?**

**Flip your wig
Dead hooper in a bathtub
Pennies from heaven
Ameche & Lettuce are
Gone with the wind**

ULTRALIGHT

abcdefghijklmnopqrstvwxyz
ABCDEFGHIJKLMNopQRSTUVWXYZ
0123456789 ;,?!\$%&/{[(=^°*#@)]}

LIGHT

abcdefghijklmnopqrstvwxyz
ABCDEFGHIJKLMNopQRSTUVWXYZ
0123456789 ;,?!\$%&/{[(=^°*#@)]}

DEMI

abcdefghijklmnopqrstvwxyz
ABCDEFGHIJKLMNopQRSTUVWXYZ
0123456789 ;,?!\$%&/{[(=^°*#@)]}

REGULAR

abcdefghijklmnopqrstvwxyz
ABCDEFGHIJKLMNopQRSTUVWXYZ
0123456789 ;,?!\$%&/{[(=^°*#@)]}

INLINE

abcdefghijklmnopqrstvwxyz
ABCDEFGHIJKLMNopQRSTUVWXYZ
0123456789 ;,?!\$%&/{[(=^°*#@)]}

OUTLINED

abcdefghijklmnopqrstvwxyz
ABCDEFGHIJKLMNopQRSTUVWXYZ
0123456789 ;,?!\$%&/{[(=^°*#@)]}

LETTERPRESS

abcdefghijklmnopqrstvwxyz
ABCDEFGHIJKLMNopQRSTUVWXYZ
0123456789 ;,?!\$%&/{[(=^°*#@)]}



QUIET WATERS

SUBTRACTIVE DESIGN FOR UNCLUTTERED LOOK

LETTERPRESS

VERSION: NO

TWO LETTERS

ALIKE: O O O

LETTERPRESS

VERSION HAS

FOUR A A A A

B B B B VARIANTS

FOR EACH C C C C

D D D D LETTER

E E E E F F F F G G G G

CAREFULLY

HANDPRINTED



COCOGOOSE SUPPORTS THE FOLLOWING LANGUAGES:

ALBANIAN Unë m und të ha qelq dhe nuk më gjen gjë.

BRETON Yec'hed mat Jakez! Skarzhit ar gwerennoù-
mañ, kavet e vo gwin betek fin ho puhez. **CATALAN**

Giove xef, whisky porti Amb quinze glaçons

d'idrogeno, coi! **CZECH** Příliš žluťoučký kůň úpěl

d'ábelské ódy. **DANISH** Høj bly gom vandt fræk

sexquiz på wc. **DUTCH** In zweden vocht groepje

quakers bij sexfilm. **ENGLISH** The quick brown fox

jumps over the lazy dog. **ESPERANTO** Eble ĉiu kvazaŭ-

deca fuŝhorajo ĝojigos homtipon. **ESTONIAN** Põdur

Zagrebi tšellomängija-följetonist Ciqo külmetas

kehvas garaažis. **FAEROESE** Flygande bäckasiner

söka strax hwila på mjuka tuvor. **FINNISH** Hyvän

lorun sangen pieneksi hyödyksi jäi suomen

kirjaimet. **FRENCH** Ça: voix ambiguë d'un cœur qui

au zéphyr préfère les jattes de kiwis. **GERMAN** Victor

jagt zwölf boxkämpfer quer über den großen sylter

deich. **HUNGARIAN** Jó foxim és don quijote húszwattos

lámpánál ulve tegia pár búvös cipot készít.

ICELANDIC Kaemi ny oxi lei, ykist þjófum nú bæði vil

og ádrepa. **INARI SAMI** Sáhtán borrat lása, dat ii leat

bávččas. **IRISH GAELIC** D'fhuascail iosa úrmhac na

hóighe beannaithe por eava agus ádhaimh.

ITALIAN Ma la volpe, col suo balzo, ha raggiunto

il quieto fido. LATVIAN Muļķa hipiji mēģina brīvi

nogaršot celofāna žņaudzējčūsku. LITUANIAN Įlinkusi
fechtuotojo špaga blykčiodama gręžė apvalų arbūzų.

Māori & DIACRITICS LATIN Meri Kirihimete me ngā mihi

o te tau hou ki a koutou katoa. NORWEGIAN Vår sære

zulu fra badeøya spilte jo whist og quickstep i min

taxi. POLISH Pójdźże, kiń tę chmurność w głąb flaszy!

PORTUGUESE Luís argüia à júlia que «brações, fé, cha,
oxido, por, zangão» palavras eram fanno português.

ROMANIAN Ex-sportivul isi fumează jucăuş tigara

banda whisky cu tequila. SCOTTISH Parciais fy jac codi

baw hud llawn dŵr ger tŷ Mabon. SERBIAN & CROATIAN

Gojazni đaćić s biciklom drži hmelj i finu vatu u džepu

nošnje. SLOVAK Krdeľ šťastných d'atľov učí pri ústí

Váhu míkveho koňa obhrýzať kôru a žrať čerstvé

mäso. SLOVENIAN Hišničín bratec vzgaja polže pod

fikusom. SPANISH El veloz murciélago hindú comía feliz

cardillo y kiwi: la cigüeña tocaba el saxofón detrás

del palenque de paja. SWEDISH Flygande bäckasiner

söka strax hwila på mjuka tuvor. TURKISH Fahiş bluz

güvencesi yağdırma projesi çöktü. WELSH Parciais fy

jac codi baw hud llawn dŵr ger tŷ mabon.



THE TYPEFACE THAT IS
MADE
WITH LOVE
COCOGOOSE
BY ZETA FONTS
APPROVED BY FRIDA

S E E E



CLOTHES
MEAN NOTHING UNTIL
SOMEONE LIVES
IN THEM.

M A R C J A C O B S



ZETA FONTS
THE FONTS FOUNDRY